



Winter Texan

# TIMES

Serving Winter Texans From Mission To South Padre Island Since 1987

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## 2021-22 Publication Schedule

Publication Date	Ad Copy Deadline
October 20, 2021	October 13, 2021
October 27, 2021	October 20, 2021
November 3, 2021	October 27, 2021
November 10, 2021	November 3, 2021
November 17, 2021	November 10, 2021
November 24, 2021	November 17, 2021
<b>December 1, 2021 *</b>	<b>November 22, 2021 *</b>
December 8, 2021	December 1, 2021
December 15, 2021	December 8, 2021
December 22, 2021	December 15, 2021
<b>December 29, 2021 *</b>	<b>December 21, 2021 *</b>
<b>January 5, 2022 *</b>	<b>December 27, 2021*</b>
January 12, 2022	January 5, 2022
January 19, 2022	January 12, 2022
January 26, 2022	January 19, 2022
February 2, 2022	January 26, 2022
February 9, 2022	February 2, 2022
February 16, 2022	February 9, 2022
February 23, 2022	February 16, 2022
March 2, 2022	February 23, 2022
March 9, 2022	March 2, 2022
March 16, 2022	March 9, 2022
March 23, 2022	March 16, 2022
March 30, 2022	March 23, 2022

\* Early Ad Deadline

### SPECIAL ISSUES

Welcome Home Winter Texans!	October 20, 2021
Thanksgiving Edition	November 24, 2021
Winter Golf Edition	December 15, 2021
Christmas Edition	December 22, 2021
New Year's Edition	December 29, 2021
Valentine's Edition	February 9, 2022
Valley Star Awards Edition	February 23, 2022
Take Home Edition	March 16, 2022
Spring Golf Edition	March 23, 2022
Thank you Winter Texans! Edition	March 30, 2022

## Winter Texan Times Advertising Really Works!



Marcie Swenson  
Activity Director,  
Bentsen Palm RV Park

"The Winter Texan Times really does out-perform the others. It really is our "Bible", and we rely on it every week. We have residents that wait for it to arrive at the office every week."



Leon Wegner  
Gulfview Manor from Iowa

"Your paper is very informative! We enjoy the Wintertainers section and any golf news since we are golfers. We especially enjoyed this year's Winter Texan Fiesta. This is our 18th year in the Valley and **we keep coming back** because we feel so welcome due to the friendly people down here."



"Thank you for all that you and the *Winter Texan Times* do for us, the entertainers in the valley-**it's because of you that we are successful!**"  
Dave & Daphne  
Nashville Entertainers



Tim and Sue Zich  
Mission Bell/Tradewinds - Mission

"We depend on the *Winter Texan Times* to keep us informed of all the activities in the Rio Grande Valley. It is the best way to keep up with all the parks, festivals, etc. We really enjoy the pictures of events. **Thanks for all you do!**"